



Colorado Automobile Dealers Association

Written Testimony on Senate Bill 21-076

Mister Chairman and Members of the Committee:

Good afternoon. I am writing on behalf of the Colorado Automobile Dealers Association (CADA), its 260 franchised motor vehicle dealers across Colorado, and the 44,000 people employed directly or indirectly employed by the automotive industry.

We are in support of this legislation and its efforts to streamline our titling and registration process. This is an optional process which provides options for consumers who want to expedite their vehicle registration. It will save those consumers the necessity of visiting the DMV.

In addition, when a dealership engages a service provider to complete the Electronic Vehicle Registration process, it compresses the completion of the registration process. Rejections that used to take days to return via US Mail will now be almost instantaneous and allow a dealer to remedy mistakes or omissions before the consumer leaves the dealership. It will also relieve the onerous workload of county DMV staff, many of whom find themselves understaffed following the pandemic.

CADA respectfully requests your support for this bill. We believe it will usher our vehicle registration process into the 21st century and open the door for several more aspects of digitization and workflow consolidation in the future.

Regards,

Matthew Groves

Matthew Groves
Colorado Automobile Dealers Association