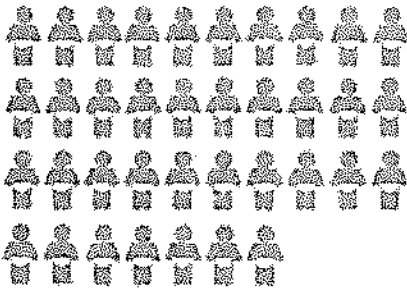


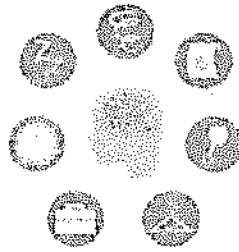
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STATISTICS

On average, 37 U.S. children die in hot cars every year (approx. 1 every 9 days)



CONTRIBUTING FACTORS



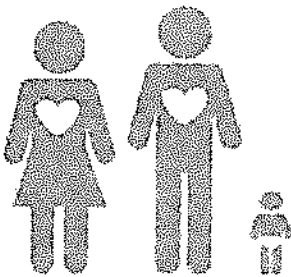
A change in daily routine, lack of sleep, stress, fatigue, and simple distractions are things ALL new parents experience and are the reasons children have been unknowingly left alone in vehicles.

AGE OF VICTIMS



87% of children who have died from vehicular heat stroke are age 3 and younger.

CIRCUMSTANCES



In an overwhelming majority of child vehicular heatstroke deaths it was an otherwise loving, responsible parent that unknowingly left the child

- 55% Unknowingly left
- 28% Got in on their own
- 13% Knowingly left
- 4% UNK

CHILD VEHICULAR HEAT STROKE FACT SHEET

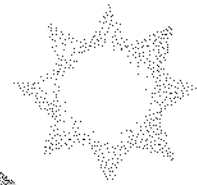
Vehicular heat stroke is largely misunderstood by the general public. The majority of parents are misinformed and would like to believe that they could never "forget" their child in the backseat of a vehicle. This is the most dangerous mistake a parent or caregiver can ever make!

Two-thirds (2/3) of the increase in temperature in a car happens in the first 20 minutes

Children have died in hot cars when the outside temperature was as low as 60 degrees.

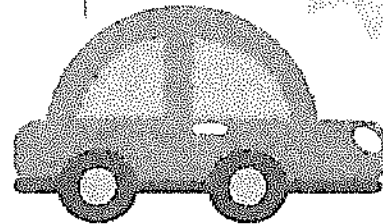
Cracking the windows does NOT help slow the heating process OR decrease the maximum temperature.

A child's body overheats 3-5 times faster than an adult body.



GREENHOUSE EFFECT IN VEHICLES

The inside of a vehicle heats up VERY quickly!
Even with the windows cracked, the temperature inside a car can reach 122 degrees in just 10 mins.



Data Source: KidsAndCars.org Database (1998-2015)

for additional information visit

KIDS AND CARS.ORG
LOVE THEM, PROTECT THEM
www.KidsAndCars.org