

CB

Don't Tax Dignity



Sales Tax Exemption for Essential Hygiene Products

Sponsors: Reps. Lontine and Herod and Sens. Jaquez Lewis and Winter

Every Coloradan deserves to live with dignity. For far too many, their inability to pay for basic human needs including period products, infant diapers or incontinence products, means they can't. Colorado can take the first step toward changing that by ensuring essential products aren't taxed.

Who would be helped if we ended state sales tax on these essential items?



202,000 + Children under 3 and their families who spend about \$80 per child per month on diapers.



1.6 million girls and women between the ages of 12 and 55 and their families who spend \$15 a month per individual who menstruates.



Some of the **850,000** older adults who can spend as much as \$240 a month on incontinence products.

Why should we end these sales taxes?



These are **essential items** like medicine and food.



We already recognize essential items for daily living, like food and medicine. **It is unfair** to exclude these other essential items.



These taxes fall disproportionately on **people who can afford them the least** including communities of color, families struggling financially and older adults on fixed incomes.

Why is this the right solution?



Colorado should update its sales tax code to ensure it is **fair to all** and doesn't allow taxes to fall disproportionately on certain communities.



Ending taxes on these essential items will **send a message** that Colorado understands these products are necessarily for daily living and dignity.



Colorado's general fund **will not be significantly impacted** by this change but family and individual budgets will be positively impacted.

Don't Tax Dignity

**YES on
HB 1055**

Don't Tax Dignity is a growing coalition of groups dedicated to ending state sales tax on essential items that impact families and individuals. Groups supporting HB 1055 include:

**American College of Obstetricians and
Gynecologists (ACOG)**

Bell Policy Center

Boulder County

Catholic Charities of the Archdiocese of Denver

Clayton Early Learning

Colorado Academy of Family Physicians

Colorado Children's Campaign

Colorado Fiscal Institute

Colorado Home Visiting Coalition

**Colorado Organization for Latina Opportunity
and Reproductive Rights (COLOR)**

Colorado Teen Parent Collaborative

Community Food Bank of GJ

Donations For Dignity

Early Childhood Council of Larimer County

EChO/Evergreen Christian Outreach

Florence Crittenton Services

Grace Upon Grace Project

Jewish Family Service of Colorado

New Era Colorado

Parent Possible

Period Kits

PERIOD.

Project Distributing Dignity

Raise Colorado

Red Equity

Soul 2 Soul Sisters

United Way of Larimer County

The Women's Foundation of Colorado

WeeCycle

Women's Lobby of Colorado

Young Invincibles

The **Women's Democratic Caucus** has prioritized this bill.

