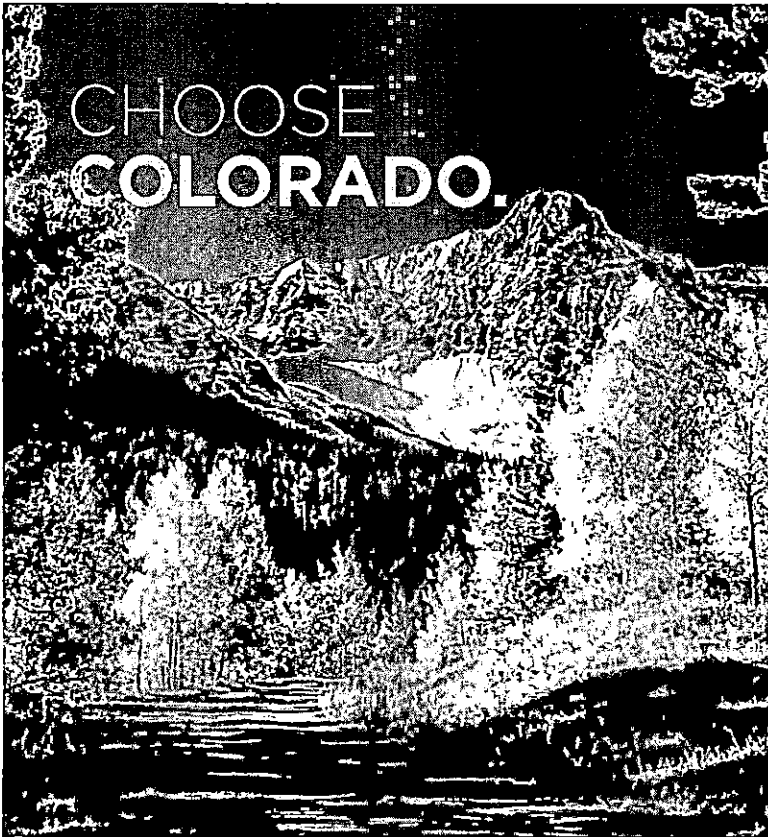


Expanding Colorado's Reputation and Building Relationships Abroad



StudyColorado began with an Executive Order from then-Governor John Hickenlooper in July 2012. StudyColorado is charged with supporting the internationalization efforts of Colorado's higher education institutions.

With 21 member institutions and in partnership with other state agencies and the business community, StudyColorado markets the state as a higher education destination to international students and their families; represents institutions collectively at conferences and student fairs; advocates for member institutions on international education issues; and serves as a forum for professional development, best practices and information exchange on international education issues.

StudyColorado

- Markets Colorado higher education
- Provides networking and professional development
- Advocates on international education issues
- Welcomes international students
- Promotes partnerships within Colorado and beyond

Colorado Department of Higher Education

1600 Broadway, Suite 2200
Denver CO 80202
303-974-2480



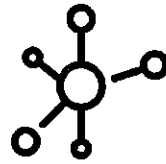
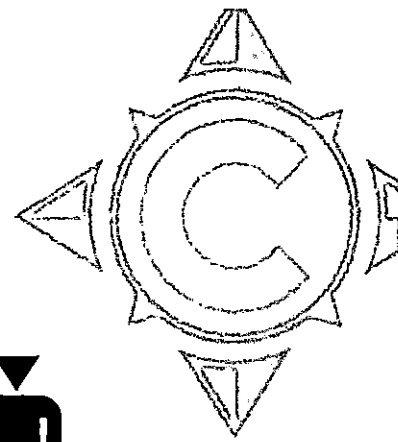
www.studycolorado.org

StudyColorado Members

Adams State University
Bridge-Language & Education Abroad
Colorado College
Colorado Community College System
Colorado Mesa University
Colorado Mountain College
Colorado School of Mines
Colorado State University
Colorado State University Global
Colorado State University – Pueblo
Fort Lewis College
Metropolitan State University of Denver
New America College
Regis University
Spring International Language Center
University of Colorado Boulder
University of Colorado Colorado Springs
University of Colorado Denver
University of Denver
University of Northern Colorado
Western State Colorado University

International Education Matters

COLORADO FACT SHEET



Economic Benefit

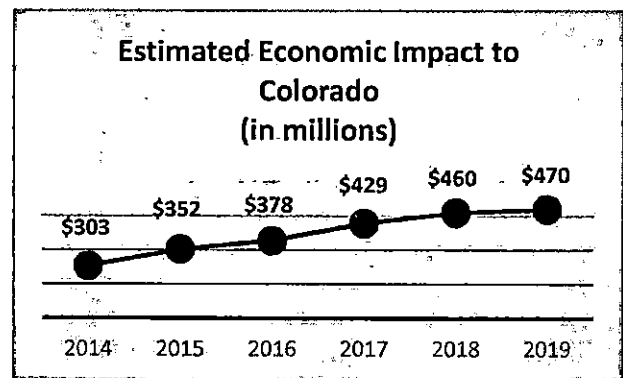
Global Business Connections

Cultural Diversity

Benefits to the Colorado Economy

International students contributed over **\$470 million** to the Colorado economy in tuition & fees, housing and other costs¹ in 2018-19, making higher education our state's **5th largest export**².

The number of international students has increased by over 20 percent and their **economic impact has increased by over 55 percent** in the past 5 years.



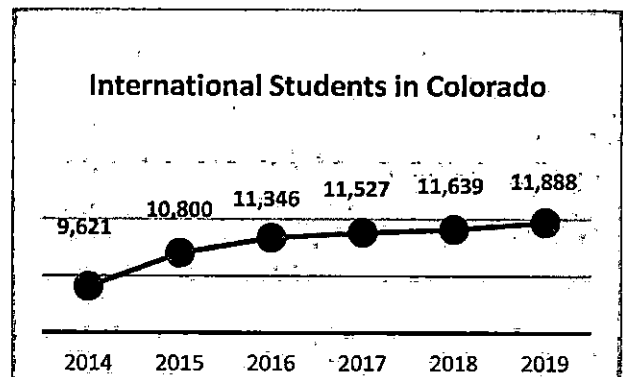
Future Ambassadors and Business Partners

Back in their home countries, Colorado alumni serve as **political leaders**, including

- Former Finance Minister, Saudi Arabia
- Former President, Mongolia
- Minister of Foreign Affairs, Iran
- Minister of Economy and Finance, Peru

And as **business leaders**

- Chairman, Emirates Airlines
- President, SABIC, largest public company in Saudi Arabia



Cultural Diversity for our Students and Communities

Colorado students will work and live in a **global environment** and benefit from study abroad and exposure to other cultures in Colorado.

- 95% of market opportunity is outside the United States
- Approximately 5,600 Colorado companies export goods or services abroad³
- Nationally, 40% of Fortune 500 CEOs are foreign-born or children of foreign born parents

¹ NAFSA

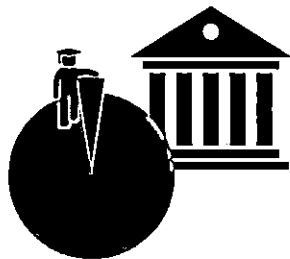
² Leeds School of Business, University of Colorado Boulder

³ Data for 2016, Office of the US Trade Representative

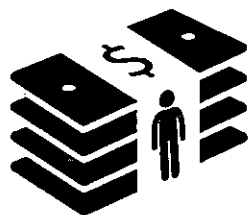


International Students Contribute to the Economy and Innovation

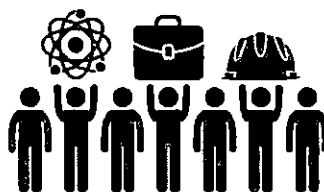
International Students Grow the U.S. Economy



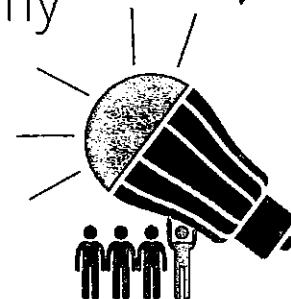
While **international students make up only 5.5% of overall U.S. college enrollments**, they make significant contributions to our communities.¹



International students contributed **\$39 billion** to the U.S. economy last year.²



International students created or supported **over 455,000 U.S. jobs.** That's three jobs for every seven international students.³

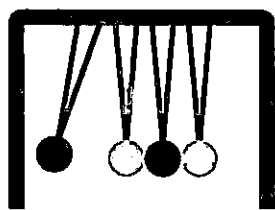


Nearly **one-quarter of the founders of the \$1 billion U.S. startup companies** first came to America as international students.⁴

International Students Help America Lead in Innovation



For America to **remain the leader in scientific discovery**, we must continue to attract the best and brightest from around the world.⁵



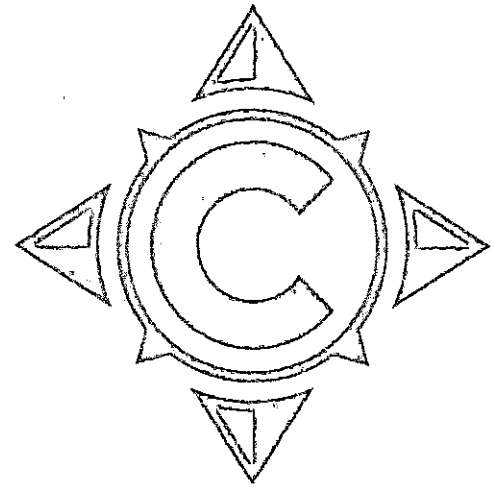
U.S. productivity is generated largely by **advances in technological improvements.** Technological improvements are largely **driven by the rate of innovation.**⁶



In 2016, **all six American winners of the Nobel Prizes** in economics and scientific fields were immigrants.⁷



Immigrants have been awarded 40% of the Nobel Prizes won by Americans in chemistry, medicine, and physics since 2000.⁸



Benefits of Study Abroad

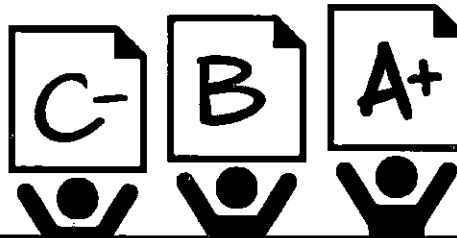
U.S. STUDY ABROAD CONTRIBUTES TO...

Student Success



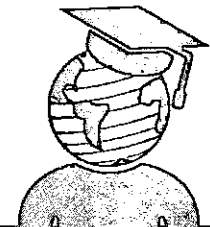
HIGHER GRADUATION RATES

Four-year graduation rates are **18% HIGHER** for students who study abroad!



HIGHER GPA

Studying abroad has been shown to **INCREASE** a student's GPA?

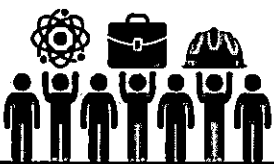


MORE EMPLOYABLE

75% of companies said a **GLOBAL PERSPECTIVE** was important for their staff?

U.S. STUDY ABROAD CONTRIBUTES TO...

The Nation



AMERICAN WORKERS

23 MILLION JOBS in the United States are tied to international trade?



86% BELIEVE BUSINESS WOULD INCREASE if more staff had international experience?



GLOBAL ENGAGEMENT

Students who study abroad show **GREATER IMPROVEMENTS IN LANGUAGE SKILLS**?



ENLIGHTENED CITIZENSHIP

Studying abroad develops a greater **APPRECIATION OF U.S. CULTURE** and less fear of others?

SOURCES 1 tinyurl.com/Sutton-LessonsLearned | 2 tinyurl.com/CCC-SOAR-SAITR | 3 tinyurl.com/BizNeedsEmpl-IntrnlExp | 4 tinyurl.com/InternationalTradeJobs | 5 tinyurl.com/IJSA-2009-Fall-xviii | 6 tinyurl.com/UMInnesota-ImpactEduAbroad | 7 tinyurl.com/WaPo-20150820-StudyAbroad